



QUADRA

# Explorer

The digital sales platform for off-plan developments: the building, every residence and live availability, in one place.

BUILDING EXPLORER

LIVE AVAILABILITY

ENQUIRIES WITH CONTEXT

● DISPONIBILIDAD EN VIVO

31 residencias disponibles

De 1 a 4 dormitorios - desde US\$ 135.000

■ THE PROBLEM

# One development. Ten loose files.

Renders in one folder, availability in a spreadsheet, floor plans in a PDF, prices over WhatsApp. Buyers rebuild the project in their heads and every broker tells it differently.

PDF

Excel

Renders

WhatsApp

Floor plans

Videos

360° tour

Brochure

■ THE ANSWER

## Quadra Explorer

One online platform that brings the development, every residence, live availability, documents, films and tours together, and turns each visit into an enquiry with context.

FROM A LINK

NOTHING TO INSTALL

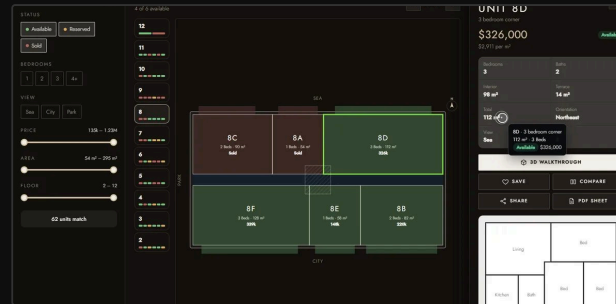
YOUR BRAND

# The entire sales journey, in six moments.



## 01 Discover

The tower in 3D with live sales figures, before choosing a residence.



## 02 Explore

Floor by floor, every residence coloured by its status.



## 03 Experience

Each residence opens its own experience: 360°, views by height or 3D.

|              | or                | or                 |
|--------------|-------------------|--------------------|
|              | Best price per m² | Best price per m²  |
| Status       | Available         | Available          |
| Price        | \$326,000         | \$339,000          |
| Price per m² | \$2,911           | \$2,648            |
| Type         | 3 bedroom corner  | 3 bedrooms + study |
| Floor        | 8                 | 8                  |
| Bedrooms     | 3                 | 3                  |
| Baths        | 2                 | 3                  |
| Interior     | 98 m²             | 110 m²             |
| Terrace      | 14 m²             | 18 m²              |
| Total        | 112 m²            | 128 m²             |

## 04 Decide

Favourites and side-by-side comparison to share with family or partners.

What's your WhatsApp number?

Name: Laura Gómez

Email: laura@example.com

Phone:

Message: Hi, I'm interested in unit 8D.

☐ I agree to be contacted by the sales team.

SEND WHATSAPP

## 05 Convert

The enquiry arrives with the residence attached, by form or WhatsApp.

Analytics

Usage recorded in this browser. With analyticsWebhook it is centralized on the server.

|           |                |                        |         |       |
|-----------|----------------|------------------------|---------|-------|
| 18 Events | 0 Request info | 0 View from this floor | 0 Share | 1 PDF |
|-----------|----------------|------------------------|---------|-------|

| MOST VIEWED UNITS | MOST VIEWED FLOORS | SEARCHES      |
|-------------------|--------------------|---------------|
| 1. Unit 8D        | 2. Floor 3         | 1 No data yet |
| 2. Unit 8F        | 1. Floor 5         | 1             |
| 3. Unit 8B        | 1. Floor 8         | 1             |
| 4. Unit 10A       | 1. Floor 10        | 1             |
| 5. Unit 10D       | 1. Floor 12        | 1             |
| 6. Unit PHA       |                    | 1             |
| 7. Unit 5C        |                    | 1             |
| 8. Unit 5D        |                    | 1             |
| 9. Unit 3B        |                    | 1             |

## 06 Understand

Which residences and floors attract attention, from real usage.

■ FOR THE SALES TEAM

# Your team runs it. We do not stand in the way.

Availability, prices and status live in a spreadsheet your sales team already uses. A reservation marked there turns the residence to Reserved or Sold on the platform within seconds.

01

## Live statuses

Available, Reserved and Sold update from the sheet, without calling us.

03

## Measured campaigns

Google Analytics and Meta Pixel events on every enquiry, so ads are judged by real leads.

02

## Who can edit

Share the sheet with edit or view access: you decide who can change prices and statuses.

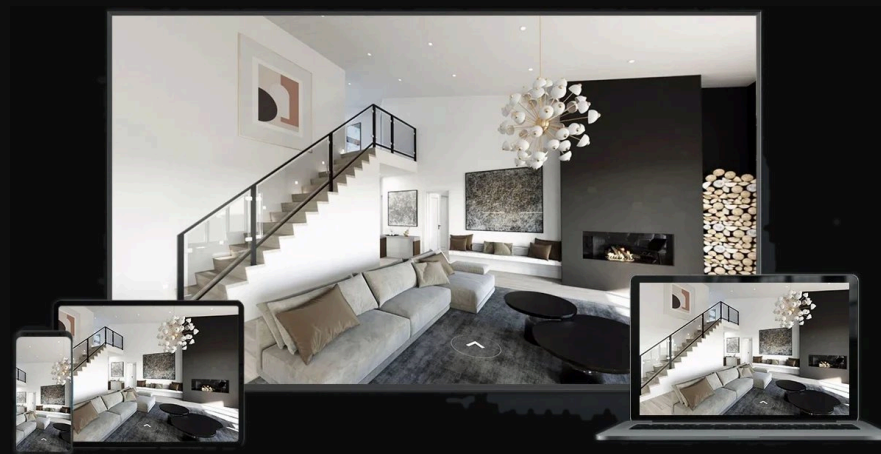
04

## Broker links

Each broker shares a personal link; you see who brought each enquiry.



■ WHERE IT RUNS





■ INSIDE EACH RESIDENCE

# The right technology for each space.

The buyer presses "Explore residence". Behind it, the experience that fits the project and the budget.

## 360° tours

Every room of the residence and the amenities, from any device.

## Gaussian splats

Photoreal 3D captures of built spaces and show units, explored freely.

## Real views by height

Drone flights at the height of each floor: the real view, by day, sunset and night.

## Quadra Immersive

Real-time Unreal Engine, Meta Quest VR and augmented reality, inside the same platform.

# From the development to the digital sale.

01

## Discovery

Inventory, brand, sales process and the buyer you want to reach.

02

## Content

CGI, films, drone views and tours, produced or adapted for the platform.

03

## Platform

Building, floors and residences connected to the spreadsheet your team already uses.

04

## Launch and evolve

Online for buyers and brokers; updated as the sale moves.

### Can our team update availability and prices?

Yes. They come from a spreadsheet your sales team already works with; change it and the platform follows.

### Can it connect to our CRM?

Yes. Enquiries can be sent to your CRM; the integration is scoped for each project.

### Does the buyer need to install anything?

No. It is a web application that opens from a link on phones, tablets, laptops and large touch screens.

### Can it carry our brand?

Yes. Colours, typography, logo and domain follow the development's identity.

■ LIVE DEMO

# Do not imagine the platform. Explore it.

Open the demo the way a buyer would, then imagine it with your project inside. We prepare a private demo with your development.

DEMO [quadravisual.com/explorer/platform-demo](https://quadravisual.com/explorer/platform-demo)

EMAIL [quadravisual3d@gmail.com](mailto:quadravisual3d@gmail.com)

WHATSAPP [+54 9 11 5035 4059](https://wa.me/5491150354059)

WEB [quadravisual.com/platform](https://quadravisual.com/platform)

[BOOK A PRIVATE DEMO](#)



[OPEN THE DEMO](#)



[BOOK A DEMO](#)

Mirador del Parque is a demonstration project with fictional data. The engine is the one we deploy for developers. Quadra Explorer is part of the Quadra Visual product line: Signature, Explorer, Immersive, Tour and Lab.