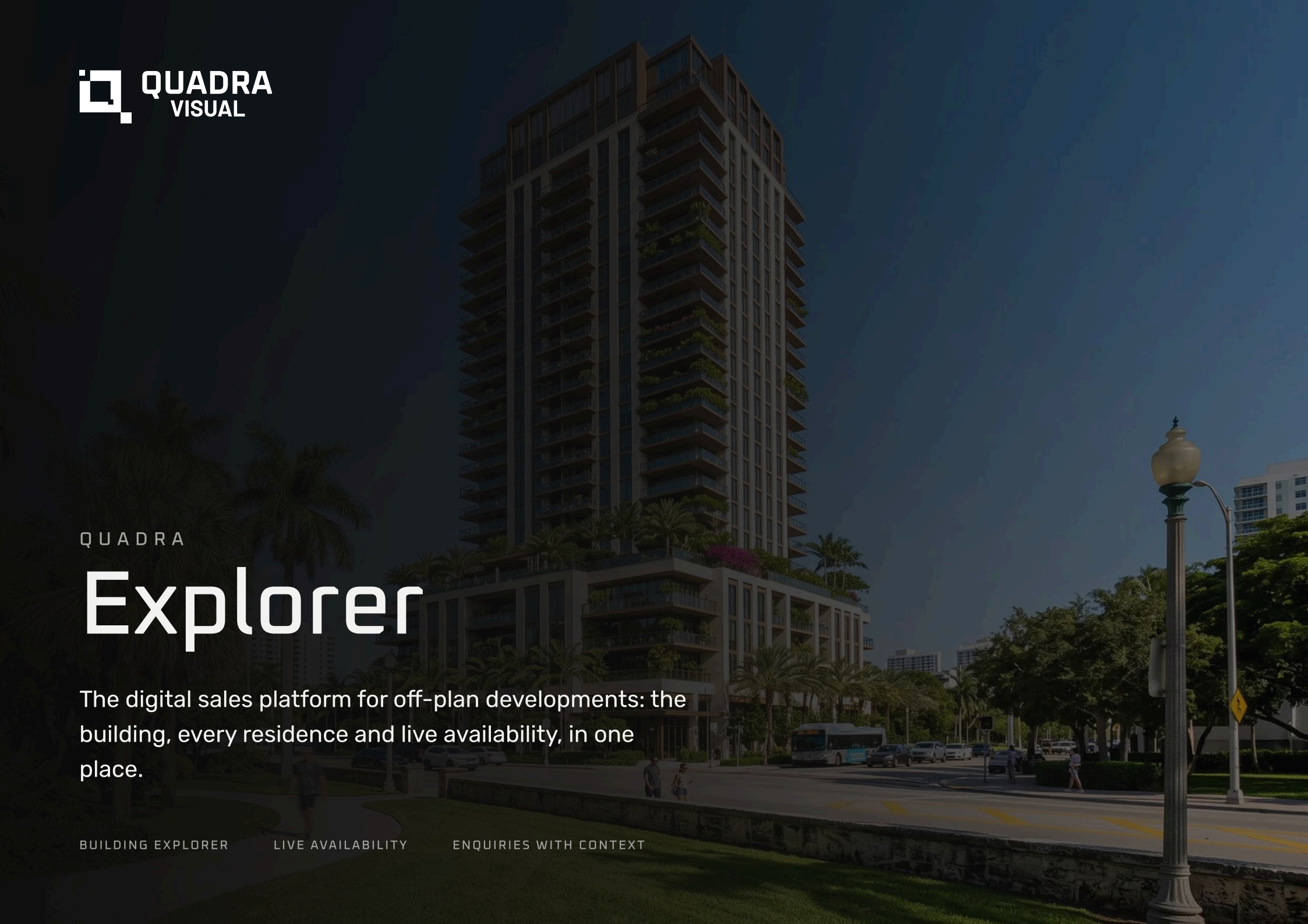


QUADRA VISUAL

QUADRA

Explorer

The digital sales platform for off-plan developments: the building, every residence and live availability, in one place.

BUILDING EXPLORER LIVE AVAILABILITY ENQUIRIES WITH CONTEXT

THE PROBLEM

One development.
Ten loose files.

Renders in one folder, availability in a spreadsheet, floor plans in a PDF, prices over WhatsApp. Buyers rebuild the project in their heads and every broker tells it differently.

~~PDF~~ ~~Excel~~ ~~Renders~~ ~~WhatsApp~~ ~~Floor plans~~ ~~Videos~~ ~~360° tour~~ ~~Brochure~~

THE ANSWER

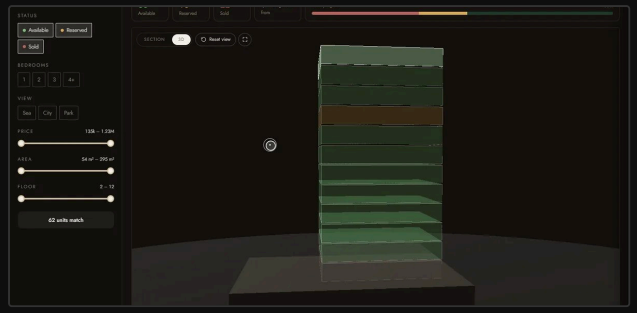
Quadra Explorer

One online platform that brings the development, every residence, live availability, documents, films and tours together, and turns each visit into an enquiry with context.

FROM A LINK · NOTHING TO INSTALL · YOUR BRAND

ONE PLATFORM

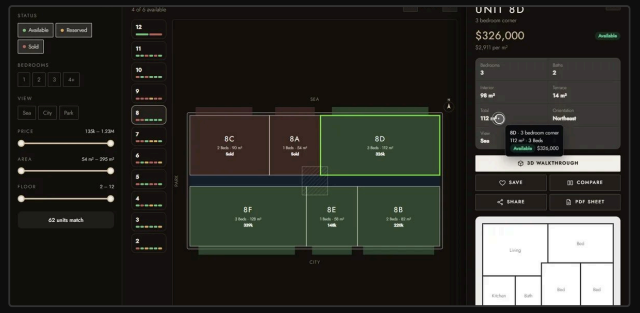
The entire sales journey, in six moments.



01

Discover

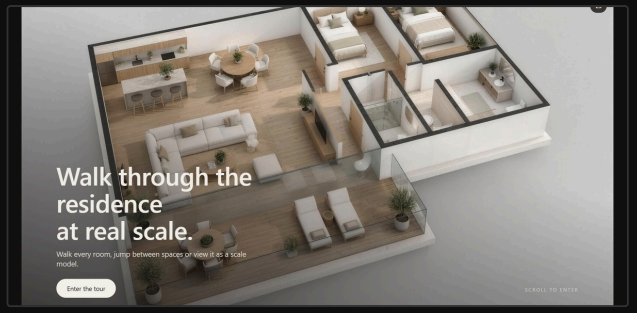
The tower in 3D with live sales figures, before choosing a residence.



02

Explore

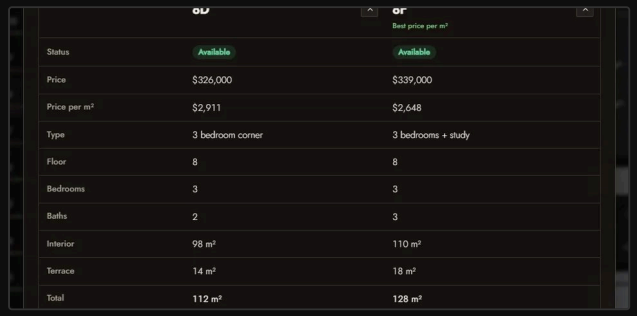
Floor by floor, every residence coloured by its status.



03

Experience

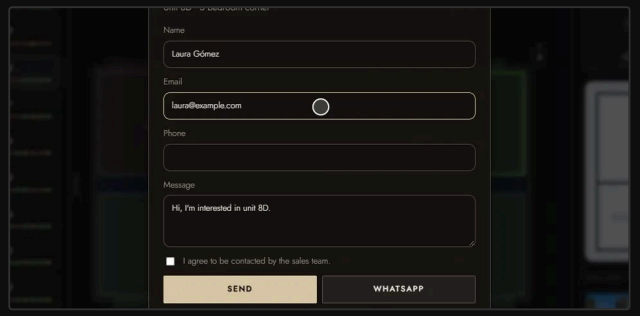
Each residence opens its own experience: 360°, views by height or 3D.



04

Decide

Favourites and side-by-side comparison to share with family or partners.



05

Convert

The enquiry arrives with the residence attached, by form or WhatsApp.



06

Understand

Which residences and floors attract attention, from real usage.

FOR THE SALES TEAM

Your team runs it.
We do not stand in the way.

Availability, prices and status live in a spreadsheet your sales team already uses. A reservation marked there turns the residence to Reserved or Sold on the platform within seconds.



01

Live statuses

Available, Reserved and Sold update from the sheet, without calling us.

02

Who can edit

Share the sheet with edit or view access: you decide who can change prices and statuses.

03

Measured campaigns

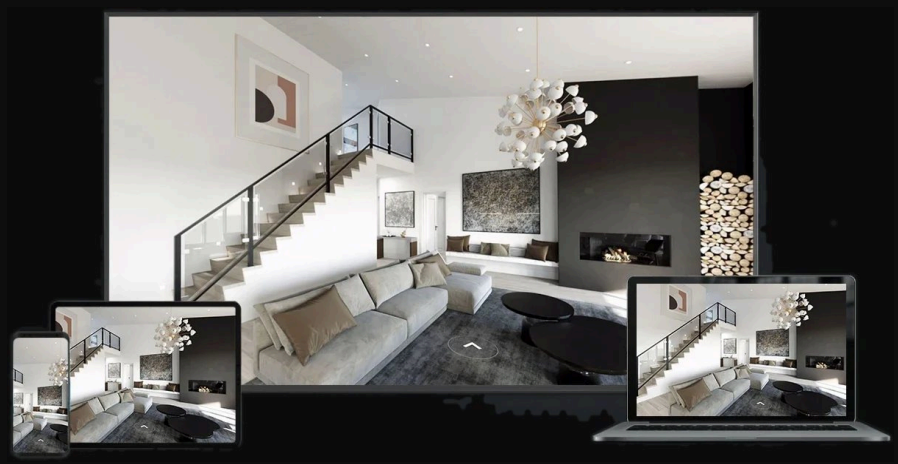
Google Analytics and Meta Pixel events on every enquiry, so ads are judged by real leads.

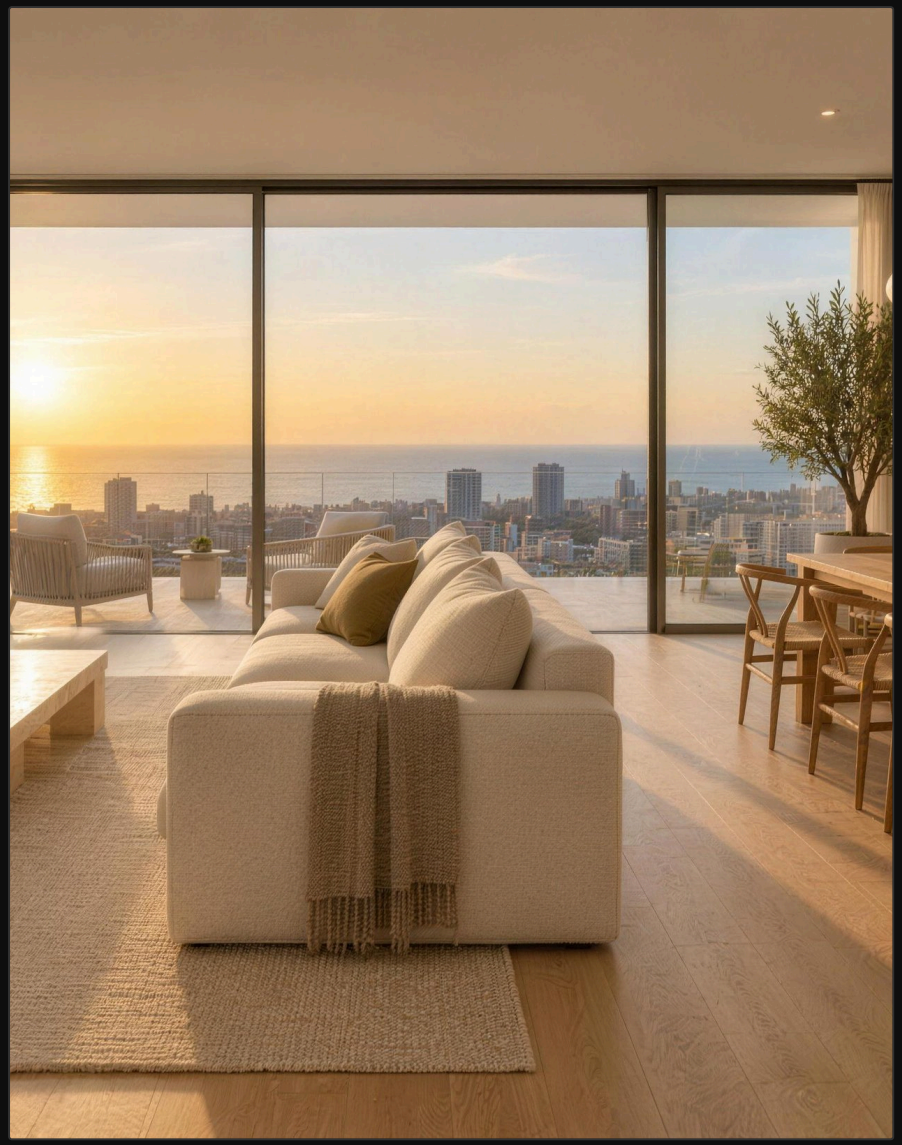
04

Broker links

Each broker shares a personal link; you see who brought each enquiry.

WHERE IT RUNS





INSIDE EACH RESIDENCE

The right technology for each space.

The buyer presses "Explore residence". Behind it, the experience that fits the project and the budget.

360° tours

Every room of the residence and the amenities, from any device.

Real views by height

Drone flights at the height of each floor: the real view, by day, sunset and night.

Gaussian splats

Photoreal 3D captures of built spaces and show units, explored freely.

Quadra Immersive

Real-time Unreal Engine, Meta Quest VR and augmented reality, inside the same platform.

HOW WE BUILD IT

From the development to the digital sale.

01
Discovery

Inventory, brand, sales process and the buyer you want to reach.

02
Content

CGI, films, drone views and tours, produced or adapted for the platform.

03
Platform

Building, floors and residences connected to the spreadsheet your team already uses.

04
Launch and evolve

Online for buyers and brokers; updated as the sale moves.

Can our team update availability and prices?

Yes. They come from a spreadsheet your sales team already works with; change it and the platform follows.

Can it connect to our CRM?

Yes. Enquiries can be sent to your CRM; the integration is scoped for each project.

Does the buyer need to install anything?

No. It is a web application that opens from a link on phones, tablets, laptops and large touch screens.

Can it carry our brand?

Yes. Colours, typography, logo and domain follow the development's identity.

LIVE DEMO

Do not imagine the platform. Explore it.

Open the demo the way a buyer would, then imagine it with your project inside. We prepare a private demo with your development.

DEMO	quadravisual.com/explorer/platform-demo
EMAIL	quadravisual3d@gmail.com
WHATSAPP	+54 9 11 5035 4059
WEB	quadravisual.com/platform

BOOK A PRIVATE DEMO

OPEN THE DEMO

BOOK A DEMO

Mirador del Parque is a demonstration project with fictional data. The engine is the one we deploy for developers. Quadra Explorer is part of the Quadra Visual product line: Signature, Explorer, Immersive, Tour and Lab.